



The District 2024 to publish Europe's most innovative proptech startups

The event will host the third Proptech Startup Forum, where selected startups will present their disruptive technology solution for Real Estate in front of investors, major funds and potential partners

The call for participation in the forum will be open until July 12

Barcelona, May 14, 2024 - The Real Estate sector is undergoing a transformation driven by exponential technologies, led by generative artificial intelligence. In this sense, the actors in charge of bringing innovation in Real Estate is the emerging talent, with disruptive business proposals in which they apply AI, IoT, Blockchain or virtual environments, among other solutions, in the management and operation of assets or in their sale and purchase.

The territory that is leading this digital revolution in Real Estate is Europe. According to the study "2024 European PropTech Report: 32 countries in numbers", more than half of the world's proptech startups, 50.49%, are in the European Union. They are followed by the United States (25.98%) and Asia and the Middle East (12.44%). In the case of Spain, last year startups dedicated to developing technologies for Real Estate represented 11% of the European total, making the country one of the benchmarks in this field.

For all these reasons, [The District 2024](#), the largest European event dedicated to capital for the Real Estate sector, which will take place from September 25 to 27 in Barcelona, will host a new edition of the [Proptech Startup Forum](#). This forum gives proptech startups the opportunity to present their innovative solution or differential proposal to investors, funds and large corporations from around the world so that they can enter the Real Estate market and become scalable.

With this meeting, The District acts as a loudspeaker for emerging talent and consolidates itself as a reference summit in which space is also given to technological disruption. The startups that want to participate in the Proptech Startup Forum will have to showcase digital tools for Residential, Data Centers, Offices, Health, Senior Living & Student Living, Retail, Hotels, Industrial and Logistics, or alternative assets. Likewise, all of them must bring a change that allows building a more efficient, social and technological Real Estate.

The deadline for [applications](#) is July 12 and only the ten selected as the most disruptive will have the opportunity to present their business model to the investment ecosystem and industry leaders.

In the previous edition, CoCircular, a cleantech company focused on construction waste management (CDW); Snapland, a Real Estate search engine to know and analyze the value of any property; and Loopa App, an application based on big data that aims to find investment opportunities and complete the entire acquisition process, were the ones that received the awards for bringing the most outstanding ideas.

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The District as a context

The third edition of the Proptech Startup Forum will take place within the framework of The District, the main meeting point for the Real Estate industry on a European scale, which will bring together more than 12,000 executives in order to stimulate business opportunities. In turn, the summit will feature more than 300 firms and 400 international experts who will present the concepts, projects and strategies that are setting the path of the real estate industry today, which is characterized by the expected drop in rates, the reactivation of operations and the application of ESG criteria.

About The District (September 25-27, Barcelona): is the largest European event dedicated to Real Estate from an investment perspective. The summit has a Hospitality area and a content program in The District World Summit 2024, the global reference congress on capital structures in the real estate industry, which has 5 auditoriums. It is the main meeting forum where the different Real Estate agents who are looking for opportunities and new real estate projects that drive urban transformation meet with the aim of designing the future of the sector in Europe. The District is an event organized by NEBEXT - Next Business Exhibitions.

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